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## **FOR IMMEDIATE RELEASE**

### **PRESS RELEASE**

#### **The Uncommon Designer Inc. Selected as Member of Interior Design Best Practices Network**

PALM BEACH GARDENS, FL September 15, 2006 – The Uncommon Designer, Inc., based in Palm Beach Gardens has been selected as a member of an elite group of interior design firms around the country – the Best Practices Network [BPN]. The BPN selected up to 100 non-competing members nationally, who must be committed to cutting-edge business practices, including new project management techniques, technology, training, and interior design techniques.

BPN members work with both residential & commercial property owners, as well as architects, builders and contractors. Members share Best Practices with other BPN members, as well as learn new ways to become more effective with clients and suppliers and more profitable.

"Many people don't realize that interior design is a complex process," Note Mary Petron, President of The Uncommon Designer. "We are not only dedicated to the aesthetic portion of design, but also to the operational aspects. Many times we manage projects that involve working with architects, builders and property owners, sometimes order hundreds of products, from door knobs, to sofas, to rugs, and track and manage the delivery and installation of products and services."

To stay cutting-edge, BPN members receive monthly audio newsletters, access to two conferences per year, a library of information on the BPN web site, and business advice and guidance.

The Best Practices Network is run by DPI, Inc of Austin Texas. DPI provides business and financial strategies to interior design professionals. They also produce their web site, a monthly audio newsletter and semi-annual conferences.

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